

Ad ID 130

Ad Text 'We want our chief back'

Last week, in a place that bills itself as the "Friendliest Town on the Eastern Shore," angry residents marched to City Hall, demanding to give back a job for Kelvin Sewell, the community's first black police chief.

On June 29 he was fired amid allegations leveled against white officers of departmental racism. After that the crowd of Sewell's supporters moved to voice their outrage to the Pocomoke City Council with posters that read "We Support Chief Kelvin Sewell."

As a nation we have looked the other way for far too long and it is disgraceful! This time we're not fighting with police, we're fighting for justice. The system is broken, police doesn't protect us and the government cares only about tycoons' interests. So here's a question - who will care about Americans who can't protect themselves? Who will care about us?

#JusticeforChiefSewell

Ad Landing Page <https://www.facebook.com/Black-Matters-1579673598947501/>

Ad Targeting Location - Living In: United States: Baltimore Maryland; Ferguson, St. Louis Missouri; Cleveland Ohio

Age: 18 - 65+

Placements: News Feed on desktop computers or News Feed on mobile devices

People Who Match: People who like Black Matters, Friends of connections: Friends of people who are connected to Black Matters

Ad Impressions 869

Ad Clicks 125

Ad Spend 210.75 RUB

Ad Creation Date 07/21/15 06:54:35 AM PDT

Ad End Date 07/23/15 06:54:33 AM PDT